



**The Massachusetts Small Business Development Center Network**  
*(Southeast Regional Office)*

**Coastway Credit Union**

**The New Bedford Area Chamber of Commerce**

**The Fall River Area Chamber of Commerce present:**

A series of marketing workshops for established businesses...

**BUZZ!! - - Get Your Business Blooming!**

**Get Your Customers *Buzzing* with Dynamite Branding: Wed., March 12, 2008**

How can small businesses harness the power of branding? At this workshop you will learn WHY it is so profitable to build trust in your company, to make your company stand out, and to keep your customers delighted. But more importantly, you'll learn HOW to create a strong brand identity.

**Get Your Customers *Buzzing* through Internet Marketing: Wed., March 19, 2008**

This workshop will cover the best ways to use the internet to build your sales. You'll also learn about the four functions that it takes to build and manage a profitable web site: a techie, an artist, a copywriter, and an SEO pro.

**Get Your Customers *Buzzing* with Promotion and Networking: Wed., March 26, 2008**

The single most important purpose of any business is to create a customer. Powerful promotional campaigns and networking are two of the best ways to create customers. This workshop will give you the tools to them effectively and promote and network your business.

Workshops will include breakfast. Registration is at 7:15 a.m. with the program from 7:30 – 9:00 a.m. All will be held at the Advanced Technology and Manufacturing Center, 151 Martine Street, Fall River, MA. Workshops are open to all established companies with a minimum of two years in business. Each session will be \$39.00 or discounted to \$35.00 if you are a Chamber Member. The complete series will be \$99.00 or \$85.00 for Chamber Members.

**Seating is limited, so call Tammi today at 508-673-9783 ext. 104 to register  
or go on line to [www.newbedfordchamber.com](http://www.newbedfordchamber.com)**



"Funded in part through a cooperative agreement with the SBA"



"The Massachusetts Small Business Development Center Network is a partnership program with the U.S. Small Business Administration and the Massachusetts Department of Business and Technology under cooperative agreement 8-603001-Z-0022-28 through the University of Massachusetts Amherst. SBDCs are a program supported by the U. S. Small Business Administration and extended to the public on a non-discriminatory basis. SBA cannot endorse any products, opinions or services of any external parties or activities. Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance. For further information, contact the Southeastern MA SBDC office at (508) 673-9783."